



Promisec Ltd. Named 2010 Hot Companies Finalist by Network Products Guide

Rapid Adoption of Clientless Endpoint Management Solution Recognized by Industry as a Breakthrough Solution

New York, January 20, 2010: Endpoint Management solution provider, Promisec Inc. today announced that it has been named a 2010 Hot Companies finalist by *Network Products Guide*. Selected from a global industry analysis of information technology vendors, Promisec has advanced to the final stage based on the "4Ps" selection criteria—namely Products, People, Performance, and Potential.

"Having full visibility of endpoints is an increasingly critical problem faced by C-level executives as well as the IT department," said David Roudebush, EVP of Promisec Ltd. "Products such as ours that are simple to deploy, maintain and use are coming out as winners in corporations and governments as well as in the eyes of *Network Products Guide*. We're pleased to be recognized as one of the top 100 Hot Companies internationally."

Promisec was honored with the Hot Companies recognition in 2007, and has consistently excelled in meeting and exceeding the 4Ps criteria.

The 2010 Hot Companies winners will be announced and honored at the Technosium 2010 Presentations and Dinner at the Palace Hotel in San Francisco on March 18, 2010. The executives from finalists will be presenting their company's 4Ps criteria to an audience of end-users, leading entrepreneurs, other IT companies, venture capitalists, corporate strategists and industry associations. To see the complete list of finalists please visit www.technosium.com

About Promisec

Promisec, Inc. delivers Clientless Endpoint Management (CEM) software solutions that eliminate threats and optimize corporate internal networks with unprecedented visibility and control over the endpoints. Promisec's patented technology allows IT managers to identify and resolve security, compliance and policy issues in a matter of minutes, without making any changes to the network or endpoints.

Founded in 2004 by former military intelligence experts, Promisec's management team brings broad high-level executive experience in the network security industry.

Promisec is a privately held company with headquarters in Israel and offices in New York, Tokyo and Paris. Our customers include Forbes Global 2000 companies and other organizations in the manufacturing and service industries as well as government and health care institutions.

For more information see www.promisec.com

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