



Promisec Awarded “Red Herring 100 North America”

New York, New York –Promisec Inc., an innovator in clientless endpoint management, (CEM) announced today that it has been selected as a winner of the Red Herring 100 North America Award. The Red Herring editorial team deployed a detailed process to whittle down a pool of 1,000 eligible, promising companies to 200 finalists who were selected in a final round to be among the top 100 winners of this important North American award. Evaluations were made on both quantitative and qualitative criteria, such as financial performance, innovation, management, global strategy, and ecosystem integration. The winners, elite executives and venture capital leaders from North America celebrated the Top 100 Privately Held Companies in San Diego, May 11-14, 2009.

“We are excited to add The Red Herring 100 to the numerous awards Promisec has received over the years,” says Amir Kotler, chief executive officer of Promisec. Promisec products Spectator and INNERspace strive to maintain their position at the forefront of CEM innovation. We feel proud to be part of such a prestigious group.”

Promisec Clientless Endpoint Management offers comprehensive automated solutions to eliminate internal network threats featuring total visibility, accurate real-time intelligence, continuous monitoring and remediation, complete endpoint validation, and 100% endpoint security and power management compliance.

With no client (agent) installed on the endpoints, Promisec's clientless technology cannot be tampered with or disabled, allowing total worry free compliance enforcement and internal network security against threats originating from the inside.

"We take the end user variable out of the equation," says Kotler. "Client-based solutions can't do that. They build strong and capable solutions that are inherently and inevitably vulnerable to user misconduct and hackers."

About Red Herring

Red Herring is a global media company, which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available online at www.redherring.com.

About Promisec:

Promisec, Inc. is an award-winning innovator in internal network security providing the most efficient and comprehensive clientless endpoint management solutions on the market. Promisec's flagship product, Promisec INNERspace, offers large-scale enterprises greater ROI with total endpoint visibility, 24/7 monitoring and threat remediation and no impact on network endpoints. Privately held and founded in 2004, Promisec's clients include Forbes Global 2000 companies. The company's main headquarters are located in Israel with offices in New York, London and Paris. Promisec's U.S. headquarters are located at 55 Broad Street, Suite 20C, Manhattan, New York City, NY 10004. Visit Promisec's Web site at www.promisec.com.